



"Thank You...Very Much!"

AWARD

STUDENT'S NAME SCHOOL GRADE

PARENT'S NAME PHONE #

TEACHER'S NAME PHONE #

PERSON YOU ARE THANKING (FIRST & LAST NAME)

RELATIONSHIP TO STUDENT:

CHOOSE A CHARITY OR NON-PROFIT ORGANIZATION:

CHECK TYPE OF SCHOOL YOU ARE IN: PUBLIC PRIVATE ELEMENTARY MIDDLE/INTERMEDIATE HIGH

EXTENDED DEADLINE: Postmarked by MARCH 31, 2014 (Send ASAP for better chance to win!) SUBMIT TO: Lex Brodie's 701 Queen St. Honolulu, HI 96813

Please check box to verify original letter has been sent to the person you are thanking. Letters must be sent or will not qualify. Our wish is that all letters are received by those they were written for.

Write a letter to a person you wish "To Thank" in 300 words or less by describing the following:

1) the impact the person had on you, and 2) how the impact positively affected you.

Dear

Blank lines for writing the letter.

"Thank You...Very Much!" To Our Sponsors:





"Thank You... Very Much!"

AWARD

Thank You ... Very Much! Award invites students in grades 4 -12 to submit a letter expressing their appreciation of someone who has influenced their life in a positive way. The "someone" may be a parent, teacher, or friend - anyone who has touched their life. Also, students are requested to think of others by choosing a charity or non- profit organization that will receive a donation in the winning student's name. The winner's letter will be published in The MidWeek and the student, teacher, and person thanked will be honored on the Perry & Price Breakfast Show on KSSK.

PURPOSE:

- To provide students the opportunity to thank individuals who have impacted their life.
- To have students recognized for their work.
- To acknowledge the individuals who have influenced the life of a student.
- To support teachers and classrooms of students whose lives have been impacted.
- To help students recognize the needs of others and to be moved to understand the value of giving to others.

PROGRAM SPONSORS:

- The Department of Education
- The MidWeek Newspaper
- Lex Brodie's Tire Company
- KSSK - Perry & Price
- Sheraton Princess Kaiulani Hotel
- MidPac Petroleum
- Roberts Hawaii
- Tiny TV
- Michelin Tires
- Podium Raceway
- Coconut Island "Expedition to Moku o lo'e" Program

PROGRAM ANNOUNCEMENT:

Program announcements and entry forms will be sent to all schools by the DOE (as well as on lexbrodies.com website) encouraging teachers to have students submit a **"Thank You ... Very Much! Award"** entry form. The letter may be mailed or submitted to any Oahu Lex Brodie's Tire Company location. Outer island schools should send applications to: **701 Queen St., Honolulu, HI 96813.**

SELECTION CRITERIA:

- Convey the degree of impact that the individual has had on the student
- Describe how the impact has changed the life or behaviors of the student
- Name a non-profit or charity of student's choice
- **Original letter must be delivered to whom they were written**

"Thank You... Very Much!" To Our Sponsors:





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SELECTION PROCESS:

- Classroom teachers will submit the best five (5) letters from their class to any of the Lex Brodie's Tire Company locations. (Postmarked or dropped off by MARCH 31, 2014 — earlier the better!). Do not submit originals!
- Letters will be grouped by elementary, middle/intermediate, and high schools.
- There will be up to 12 winners: targeting; 3 elementary students, 4 middle/intermediate students, and 5 high school students.

EXTENSION ACTIVITY:

Teachers are encouraged to have all students mail their letter to the person thanked. By submitting the top five letters the teacher agrees that he/she has submitted "copies" of the top five letters and that all the students were asked to mail their letter to the person written about.

RECOGNITION/REWARD ACTIVITIES:

- \$500 grant to school cause. Decided on and requested by winning student, class and teacher.
The 100th winner (October, 2014) will receive a \$1,000 grant!
- The student, teacher, and the person thanked will be honored at the KSSK Perry and Price Breakfast Show.
- Choice of; an "Expedition to Moku o Lo'e" science and reef & ocean preservation educational trip to Coconut Island for the winning students class (Oahu winners only. Prizes include up to 40 total participants including students, teachers and chaperones), includes bus transportation.
- Choice of 15 races for Podium Raceway for the winning student and their friends and/or family! (Race value is \$25 each!). Or; \$100 Ala Moana gift card presented to the winning student.
- \$250 will be awarded to the student's charity or non-profit organization of choice.
- The person thanked will receive a two-night stay at the Sheraton Princess Kaiulani valued at over \$800 (this prize will be available only as hotel availability allows). Through 6/30/2014 only.
- Outer island winners (up to 6) will be flown to Oahu for the KSSK radio show.

BENEFITS:

- Recognition itself is a powerful energizer. There will be increased awareness, respect and thankfulness among all students. The individuals thanked will serve as role models in the community.
- Public confidence in our public school system increases when positive student work is highlighted in Honolulu's widely-circulated MidWeek newspaper.
- Relationships between students and letter recipient will be strengthened.

DEADLINE:

Postmarked or submitted by **MARCH 31, 2014.**

Mail to: Lex Brodie's
701 Queen St.
Honolulu, HI 96813

Please Note: Lex Brodie's Tire Foundation reserves the rights to change and modify this program at any time. Winners will be asked to fill out a Student Application Release form to allow their letter, or portions of the letter, to be published in ads, articles or books sponsored by the Lex Brodie's Tire Company Foundation.

"Thank You... Very Much!" To Our Sponsors:



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